



Balsa Cheng

ILLUSTRATOR AND VISUAL ARTIST

-  [balsathemaniac](#)
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Education

Savannah College of Art and Design (SCAD)
 Hong Kong/ Savannah, GA
 BFA in Illustration, with a concentration in Animated
 Illustration and Publication Design
 Expected Graduation: June 2023
 3.90 GPA

Skills

Software

Adobe Photoshop
 Adobe Illustrator
 Adobe InDesign
 Adobe After Effects
 Procreate
 Microsoft Office

Technical

Digital Illustration
 Character Design
 Book Cover Design
 Logo Design
 Layout Design
 Pattern Design
 Typography
 Motion Graphics
 Watercolor
 Oil Painting
 Acrylic Painting
 Gouache

Professional

Time Management
 Organization
 Communication
 Research
 Problem-solving
 Collaboration
 Attention to Detail
 Public Speaking
 Translation
 Sketching
 Photography

Language

English
 Cantonese
 Mandarin

Experience

Art Tutor for Children, Hong Kong 2019-present

- Taught children from ages 5-12.
- Introduced techniques such as acrylic painting, watercolor, oil pastels, procreate.
- Taught fundamental knowledge such as color theory, shape language and composition.
- Taught in three languages, English, Mandarin and Cantonese.

Homantin Government Secondary School, Hong Kong

Art Tutor 2022

- Hosted an illustration workshop for students as an after-school activity.
- Performed a live portrait demonstration with Copic Markers.
- Taught drawing techniques and color theory.

Gallucci, Hong Kong

Graphic Designer 2021

- Designed plates of mechanical watches.
- Collaborated with the art director, and received direct feedback on-site and via emails.
- Provided designs tailored for children and young women.

Licenses and Certificate

Adobe Certified Professional in Visual Design Using Adobe Photoshop
 2023



Tutor's Grade 4 Art Qualification with First Class Honor
 2019

Honors and Scholarships

SCAD Dean's List Honor
 2019-2023

SCAD Achievement Honor Scholarship
 2019-2023

SCAD Group Exhibition: 'Drawing Works' 2023
 2023

My artwork entry 'The Painted Skin' was accepted to the exhibition.